



For Immediate Release:

Venerable Canadian footwear label John Fluevog is staging a trunk show at Ottawa area boutique Soléa on Saturday, October 13th, 2012. In attendance will be sales director Michael Belgue, who will be presenting a sneak peak of next season's spring/summer 2013 collection to shoe fans in attendance. All John Fluevog product will be 10% off during this special event, with the day culminating in a draw for a pair of Fluevogs for one lucky winner.

For more information, please contact:
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ABOUT JOHN FLUEVOG:

John Fluevog is an independent designer and retailer of forward-thinking footwear and accessories. Since 1970 he has been steadfast in creating unique soles for unique souls that have been seen everywhere from the feet of Madonna and Jack White to the runways of high fashion. John Fluevog Shoes were recently named one of the world's most innovative companies in the fashion industry by creative business experts FastCompany, and New York's Museum of Modern Art showcased an image of Fluevog's footwear on both a calendar and postcard. Recently, John has just won the BATA Shoe Museum's prestigious Shoe Person Of The Year Award.

À PROPOS DE JOHN FLUEVOG :

John Fluevog est un designer indépendant et un détaillant de chaussures qui se démarquent. Depuis 1970 il crée des chaussures uniques qui ajoutent de la personnalité à celui ou celle qui les porte, et ce, de façon constante. Ses créations ont été vues partout - allant des pieds de Madonna et des membres du groupe Scissor Sisters aux défilés de la haute couture. La revue Wired Magazine a d'ailleurs récemment donné la mention «WIRED» aux chaussures Fluevogs! De plus, John a récemment été invité au Festival international de la mode l'Oréal de Melbourne et au Salon de l'habitation et du design de Vancouver.

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unique soles for unique souls